



Line-up 2011

Printers

SEASA

Samsung IT Solutions Business

Agosto, 2011

SAMSUNG

Imprime Siempre

Sin tinta que se seca
ni cabezales que se rompen.
Elegí una láser Samsung.

SAMSUNG



ML-1665
Impresora Láser
Monocromática
17 ppm



SCX-4623F
Multifunción Láser
Monocromática
23 ppm – FAXm



SCX-3205W
Multifunción Láser
Monocromática WiFi
17 ppm



CLX-3185
Multifunción Láser
Color – 17 ppm ByN
4 ppm Color

ML-1865 / SCX-3200



Print, Copy, Scan

- 19 ppm
- 1.200 x 1.200
- 8MB
- USB 2.0
- 150 hojas
- SLP
- 5.000

- 17ppm
- 1200 x 1200
- 32 MB
- USB 2.0
- 150 hojas
- SPL, PCL5e
- 5.000

Consumables:

Std: 1.500 pages

Starter toner: 700 pages



One-touch Printing

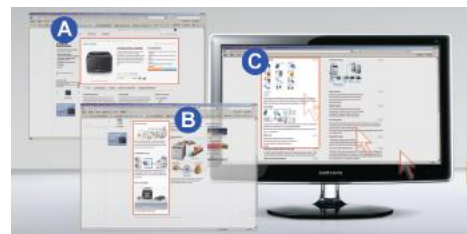
Print Screen button, permite imprimir rápida y fácilmente el contenido sobre la pantalla

Presione e Imprima



AnyWeb

AnyWeb permite consolidar contenido de distintas fuentes en una única página



Diseño ultracompacto



ML-1865W / SCX-3205W



One-touch
Printing

AnyWeb

Diseño
ultracompacto

Wireless

Print, Copy, Scan

- 19 ppm
- 1.200 x 1.200
- 64MB
- USB 2.0
- 150 hojas
- SLP
- 5.000

- 17ppm
- 1200 x 1200
- 128 MB
- USB 2.0 / Ethernet 10/100
- 150 hojas
- SPL, PCL5e, XHTML
- 5.000



Consumables:

Std: 1.500 pages
Starter toner: 700 pages

The Unique 3-in-1 Wireless MLMFP supporting WPS & dlna

Easy Wi-Fi setup



One Click
Connection



ML-2525 / ML-2540 / SCX-4623F



ML-2525

- 24 ppm
- 1.200 x 600
- 8MB
- USB 2.0
- 250 sheets
- SPL
- 12.000 pages



ML-2540

- 24 ppm
- 1.200 x 1.200
- 8MB
- USB 2.0
- 250 sheets
- SLP
- 12.000 pages



SCX-4623F

Print, Copy, Scan, Fax

- 23ppm
- 1200 x 1200
- 64 MB
- USB 2.0
- SPL
- 250 sheets/ ADF: 40 sheets
- 12.000 pages

**Maximum
Convenience**

**One-touch
Printing**

AnyWeb



Consumables:

Std: 1.500 pages

High Yield: 2.500 pages

Starter toner: 1.000 pages

SAMSUNG

ML-2955DW / SCX-4729FW



- 29 ppm
- 1.200 x 1.200
- 64MB
- USB 2.0, Ethernet 10/100, 802.11 b/g/n
- 250 sheets
- Duplex
- PCL6/5e, SPL
- 12.000 pages



Consumables:

Std: 1.500 pages

High Yield: 2.500 pages

Starter toner: 1.000 pages



Print, Copy, Scan, Fax

- 29 ppm
- 1.200 x 1.200
- 128MB
- USB 2.0, Ethernet 10/100, 802.11.b/g/n
- 250 sheets
- Duplex
- SPL , PCL6
- 12.000 pages

Key Benefits

Wireless

One-touch
Printing

One Touch Eco
Print Button

Mobile Print



AnyWeb
(SCX-4729FW)

Compact
Design

ML-2851ND / ML-3310ND / SCX-4833FD



- 28 ppm
- 1.200 x 1.200
- 32MB / 160MB
- USB 2.0, Ethernet 10/100
- 250 sheets/ Max: 501
- Duplex
- PostScript3, PCL6, IBM ProPrinter, EPSON, SPL
- 50.000 pages



- 33 ppm
- 1.200 x 1.200
- 64MB
- USB 2.0, Ethernet 10/100
- 250 sheets/ Max: 850
- Duplex
- PCL5e, SPL, IBM ProPrinter, EPSON
- 50.000 pages



Print, Copy, Scan, Fax

- 33 ppm
- 1.200 x 1.200
- 128MB / 384MB
- USB 2.0, Ethernet 10/100
- 250 sheets, MTP 50 sheets
- ADF 50 sheets
- Duplex
- PCL5e/6, PS3, Epson/IBM Pro, PDF, TIFF
- 50.000 pages



Consumables:

Std: 2.500 pages

High Yield: 5.000 pages

Starter toner: 2.000 pages

One Touch Eco Print
Button (Toner save)

Antijam Technology
reduced paper jam

Printing from a USB
memory Device
(SCX-4833FD)

SAMSUNG

ML-3710ND / SCX-5637FR



- 37 ppm
- 1.200 x 1.200
- 128MB / 384MB
- High-Speed USB 2.0, Gigabit
- 250 pages / Max: 850 pages
- Duplex
- PostScript3, PCL6/5e, IBM ProPrinter(EXP), EPSON(EXP), KS(DOM),KSSM(DOM)
- 80.000 pages

Antijam Technology
reduced paper jam

One Touch Eco Print Button (Toner save)



Print, Copy, Scan, Fax

- 37 ppm
- 1.200 x 1.200
- 256MB / 768MB
- USB 2.0, Ethernet 10/100
- 250 hojas/Max: 850 hojas, MTP 50 hojas ADF 50 hojas
- Duplex
- PCL5e/6, PS3, XPS Epson/IBM Pro, PDF, TIFF}
- 80.000 pages

Eco Mode = *shows graphically save of Carbon Footprint, Power consumption, Paper usage*

Printing from a USB memory Device
(SCX-5637FR)

Consumables:

Std: 2.500 pages

High Yield: 5.000 pages

Extra High Yield: 10.000 pages

Starter toner: 2.000 pages

ML-4050ND / ML-4551ND

40 ppm / 45 ppm

1.200 x 1.200

128MB / 512MB

High-Speed USB 2.0, Parallel, Ethernet 10/100

600 pages / Max: 2.100 pages

Duplex

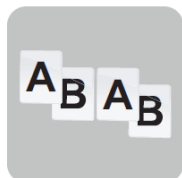
PS3, PCL6, IBM ProPrinter, EPSON, PDF Direct

200.000 pages



Consumables:
20.000 pages

Funciones adicionales con un disco de 40GB
(opcional)



Collate Printing



Proof Printing



Delayed Printing



Confidential Printing



Store Job

Toner Save
button



100
500
500
500
500

**2,100
sheets**

SAMSUNG

ML-5010ND

- 50 ppm
- 1.200 x 1.200
- 256MB / 768MB
- High-Speed USB 2.0, Gigabit Ethernet
(Parallel connector as option)
- 550 pages, 100 MTP / Max: 2.850 pages
- Duplex
- PCL5e, PCL6, KS/KSSM, KS5895,
IBM ProPrinter, EPSON, PostScript3,
PDF Direct V1.7, XPS v1.0
- 200.000 pages

Separated Toner & Drum = Low CPP



Toner:
Std: 7K / High: 15K

20K



Imaging Unit:
60.000 pages

60K

Features

- **Retard roller** = reduced paper jam
- **600MHz Dual Core CPU** = faster for high volume
- **Eco Mode** = shows graphically save of Carbon Footprint, Power consumption, Paper usage
- **Printing from a USB memory Device**



Toner Save



SAMSUNG

ML-5510ND / ML-6510ND

- 55 ppm / 65 ppm
- 1.200 x 1.200
- 256MB / 768MB
- High-Speed USB 2.0, Gigabit Ethernet
(Parallel & Wireless as options)
- 550 pages / Max: 3.850 pages
- Duplex
- PCL5e, PCL6, KS/KSSM, KS5895, IBM ProPrinter, EPSON, PostScript3, PDF Direct V1.7, XPS v1.0
- 250.000 / 275.000 pages



Toner Save



**Impresión
directa desde
USB**



Separated Toner & Drum
LOW CPP

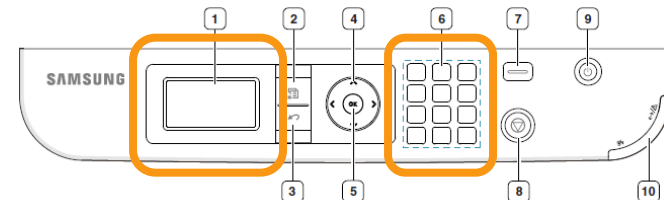


**High Yield
Toner 30K**

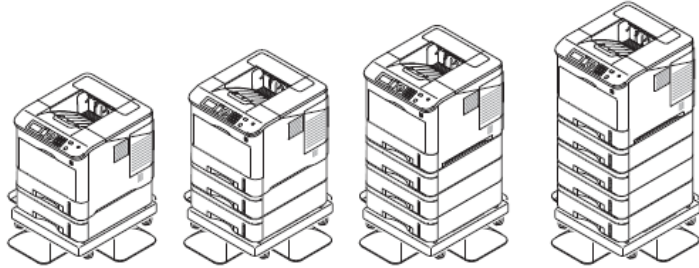


Drum 80K

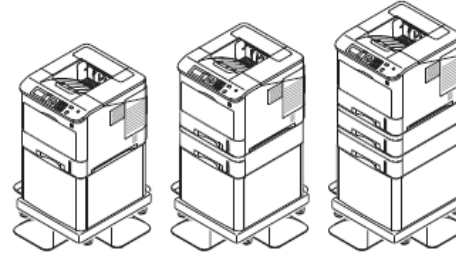
4 line LCD & Numeric keypad



ML-5510ND & ML-6510ND



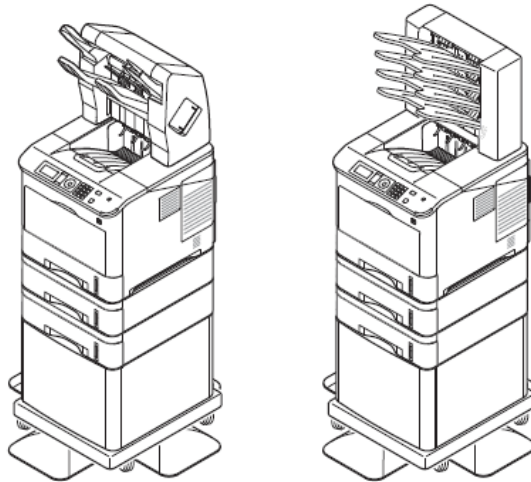
✓ 2nd Cassette Tray Installed



✓ High Capacity Feeder Installed



✓ Finisher Installed



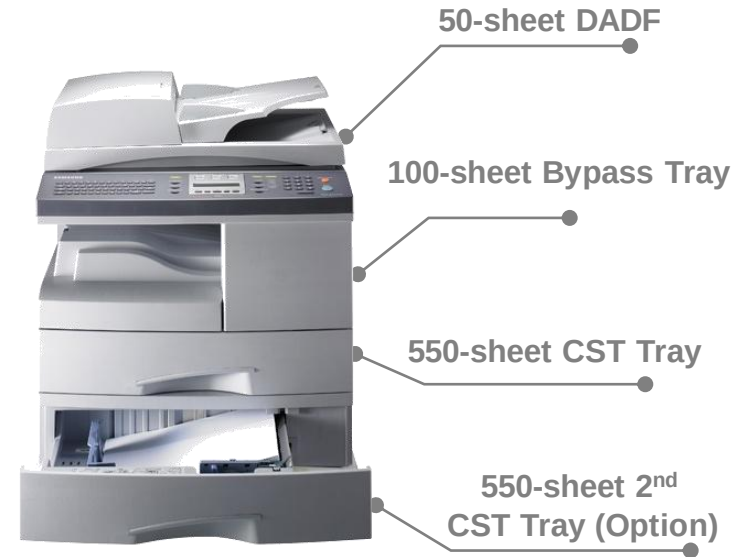
✓ 4bin Mailbox Installed



SCX-6322ND

Print, Copy, Scan, Fax

- 23 ppm
- 1.200 x 1.200
- 64MB
- USB 2.0, Ethernet 10/100, Parallel port
- 550 hojas, MTP 100 hojas, DADF 50 hojas
- Duplex
- PCL6, PS3
- 20.000 pages



Low CPP



Toner Cartridge
8,000 pages yield

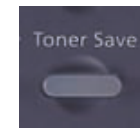
Drum Unit
20,000 pages yield

Paper Save

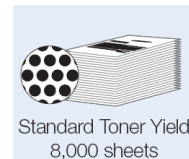


Duplex Automatic Document Feeder

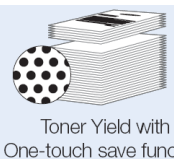
Toner Save



Toner save
One touch toner save button



Standard Toner Yield
8,000 sheets



Toner Yield with
One-touch save function
8,000 sheets + 2,400 sheets

SCX-6545N / NX / SCX-6555N / NX

Print, Copy, Scan, Fax (option)

- 45 ppm / 55 ppm
- 1.200 x 1.200
- 256MB / 512MB / HDD: 80GB
- USB 2.0, Ethernet 10/100/1000
- 550 hojas, MTP 100 hojas (Max: 3.240 hojas)
DADF 100 hojas
- Duplex
- PCL5e, PCL6, PostScript 3, TIFF, JPG, PDF v1.4

Separated Toner & Drum = low CPP



Toner: **25K pages**



Drum: **80K pages**

SCX-6545N
SCX-6555N



SCX-6545NX
SCX-6555NX



- Meet specific business requirement of your customer
- Customize Samsung printer and copier to fit your solution
- Customise background of touch panel UI.



TFT LCD Touch Screen

SCX-6545N / SCX-6555N - Configurations

Standard

Std : 520 sht. (+ MPF 100)

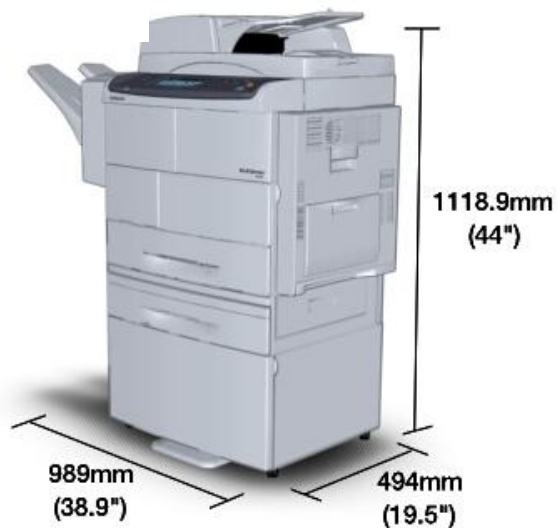


Conf. B

Std : 520 sht. (+ MPF 100)

Op. : SCF(520) x 1

Tall stand



Conf. A

Std : 520 sht. (+ MPF 100)

Op. : SCF(520) x 1

HCF (2,100 sht.)x1

(no need stand)



Conf. C

Std : 520 sht. (+ MPF 100)

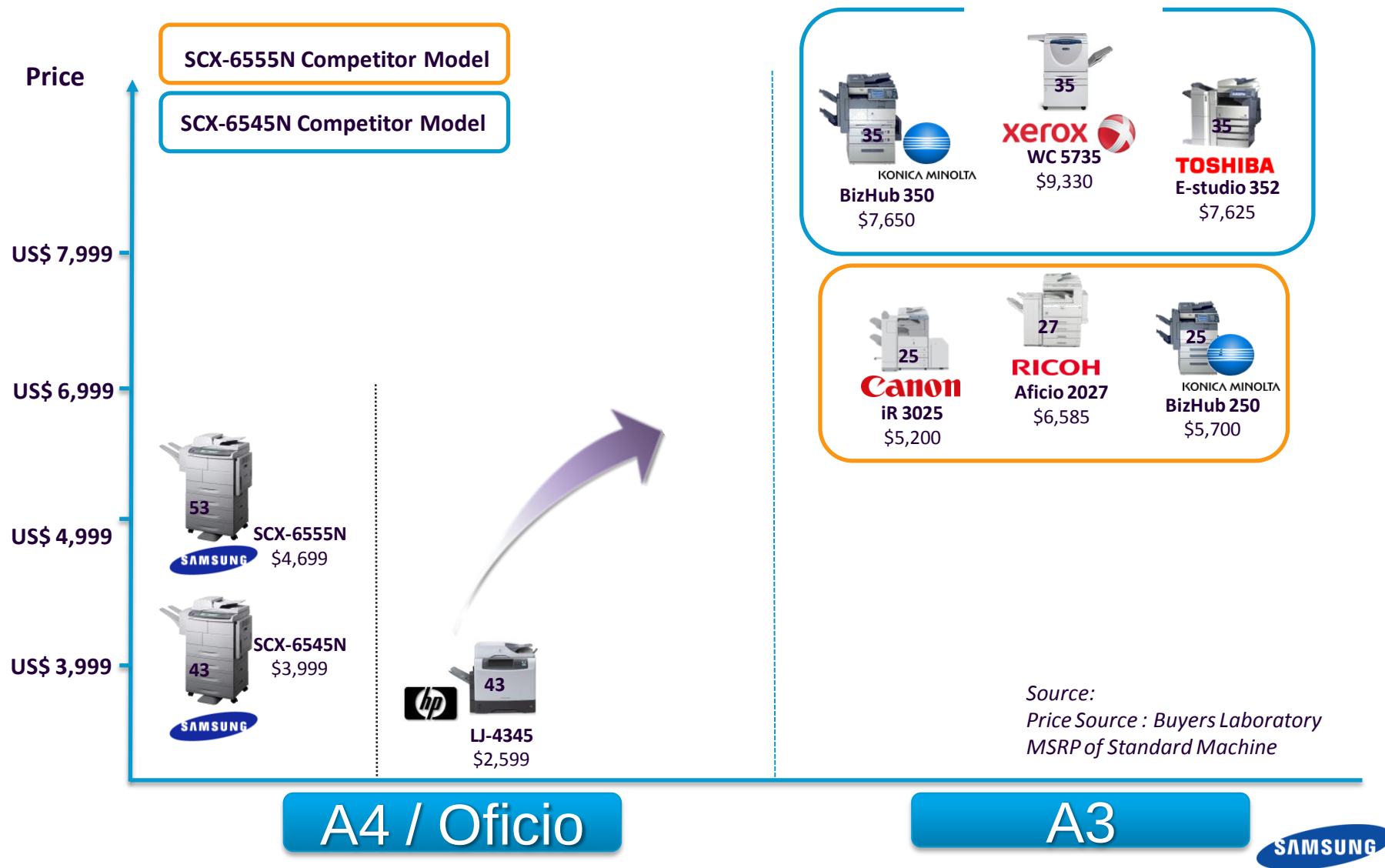
Op. : SCF (520 sht.) x 3

Short stand



SCX-6545N / 6555N - Positioning

Targeting A3 Segment 2 (21~30ppm) con 70% del precio del hardware



CLP-325 / 320N / CLX-3185 / 3185FN

CLP-325



CLP-320N



- 17 ppm
- 600 x 600
- **CLP-325** 32MB / **CLP-320N** 256MB
- USB 2.0, **CLP-320N** Ethernet 10/100
- 130 sheets
- SPL-C / CLP-320N: PCL5C, PCL6, SPL-C
- 20.000 pages

CLX-3185



CLX-3185FN



- 17 ppm
- 600 x 600
- **CLP-325** 128MB / **CLP-320N** 256MB
- USB 2.0, **CLP-320N** USB 2.0, Ethernet 10/100
- 130 sheets
- SPL-C / CLP-320N: PCL5C, PCL6, SPL-C
- 20.000 pages

Diseño
ultracompacto

One-touch
Printing

AnyWeb

Direct USB



Consumables:

K: 1.500 pages / CMY 1.000 pages

Imaging Unit: K: 24K / CMY: 6K

Starter toner: K 1.000 / CMY: 700 pages

CLP-670N

- 25 ppm
- 9,600 x 600
- 256MB / 768MB
- USB 2.0, Ethernet 10/100
- 250 sheets (Max 850) / 100 MPT
- PostScript 3, PCL5c, PCL 6
- 80.000 pages



Consumables:

K: 5.000 pages / CMY 4.000 pages

Transfer Belt: 50K pages

Starter toner: K 2,5K / CMY: 2K pages



Power Save Mode



Alta resolución



Blue Compass Navigation



SAMSUNG

CLX-8385NX

- 38 ppm
- 9,600 x 600
- 1GB / 2GB
- USB 2.0, Gigabit
- 520 sheets (Max 2.720) / 100 MPT
- DADF 100 sheets
- PCL5Ce, PCL6, PostScript 3, PDF v1.4
- 100.000 pages



LCD Color de 7"



LCD customizable

Scan, Print & Fax en red



Configuraciones



Finisher
+
HCF
2,100 sheets



Finisher
+
Tall Stand



Finisher
+
SCF x 2
520 sheets x 2
+
Short Stand

Samsung Solutions



Productivity



**Competitiveness
Increase**



Cost Reduction



**High level
Security**



**Regulations
Compliance**



**Job
Accounting**



**Mobile
Printing**



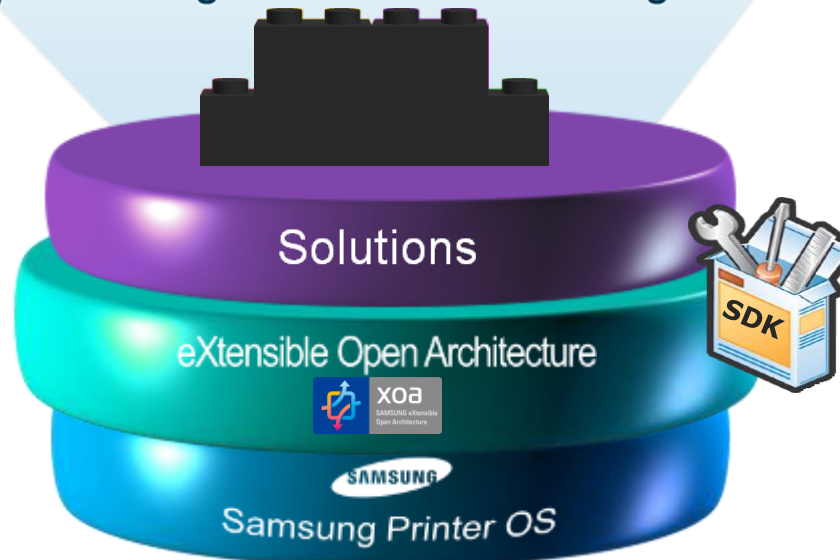
Security



**Form
Printing**



**Document
Handing**



Pull printing

Impresión PULL permite a los usuarios utilizar cualquier dispositivo y liberar sus trabajos en cualquier multifuncional dentro de la organización.

Ventajas

- Mejora la seguridad en la impresión de documentos sensibles
- Reduce el consumo de papel y los desperdicios
- Menores costos para la organización

Los usuarios se identifican en las máquinas:

- tarjetas de identidad
- Ingreso de un PIN, ID de usuario y contraseña

Portfolio & Segmentation

Personal & SOHO

Mono Printer



ML-1865
19 ppm



ML-2540
24 ppm

Color Printer



CLP-325
17/4 ppm



CLP-320N
17/4 ppm

SMB

Mono Printer



ML-2955DW
29 ppm



ML-3310ND
31 ppm

Color Printer



CLP-670N
25/25 ppm

Mono MFP



SCX-3200
17 ppm



SCX-3205W
17 ppm



SCX-4623F
23 ppm



SCX-4729FW
29 ppm

Color MFP



CLX-3185
17/4 ppm



CLX-3185FN
17/4 ppm



ML-3710ND
35 ppm



ML-4050N
40 ppm



ML-4551ND
45 ppm



ML-5010ND
50 ppm

Mono MFP



SCX-5835FX
35 ppm



SCX-4833FD
33 ppm



SCX-6322DN
23 ppm



SCX-5637FR
37 ppm

Corporate Office

Mono Printer



ML-5510ND
55 ppm



ML-6510ND
65 ppm

Mono MFP



SCX-6545N
45 ppm



SCX-6545NX
45 ppm



SCX-6555N
55 ppm

Color MFP



CLX-8385NX
40/40 ppm

Propuesta de valor Samsung



Entry-level

**Sin tinta que se seca ni
cabezales que se
rompen**

wireless

precios competitivos



Mid-Level

CPP bajo

**Competitivos en precios y
especificaciones**



High-Level

CPP bajo

**Soluciones integrales que
se ajustan a los
requerimientos del
cliente**

Gracias!