

Soluciones de SAP para Big Data, Cloud y Movilidad

JIAP 2013

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16 de agosto de 2013



Que ha llevado a SAP a donde está ahora?



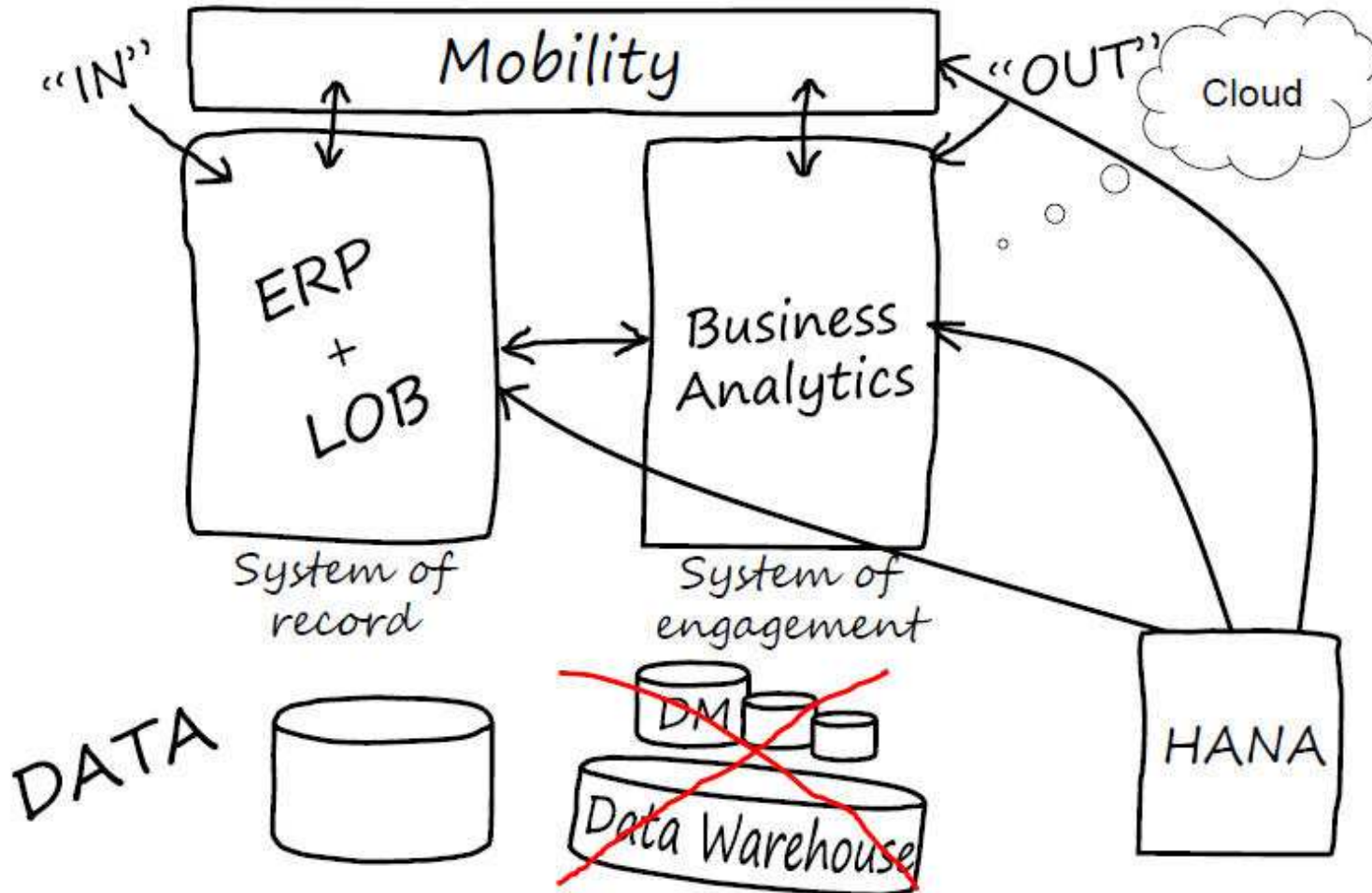
SAP Innovación



Big Data



SAP PRODUCT PORTFOLIO



SAP Hana

The screenshot displays the SAP HANA Studio interface. The main window shows a data analysis view for the year 2002, displaying 200 rows. The view is configured with a pie chart showing the distribution of data across different categories. The categories and their percentages are as follows:

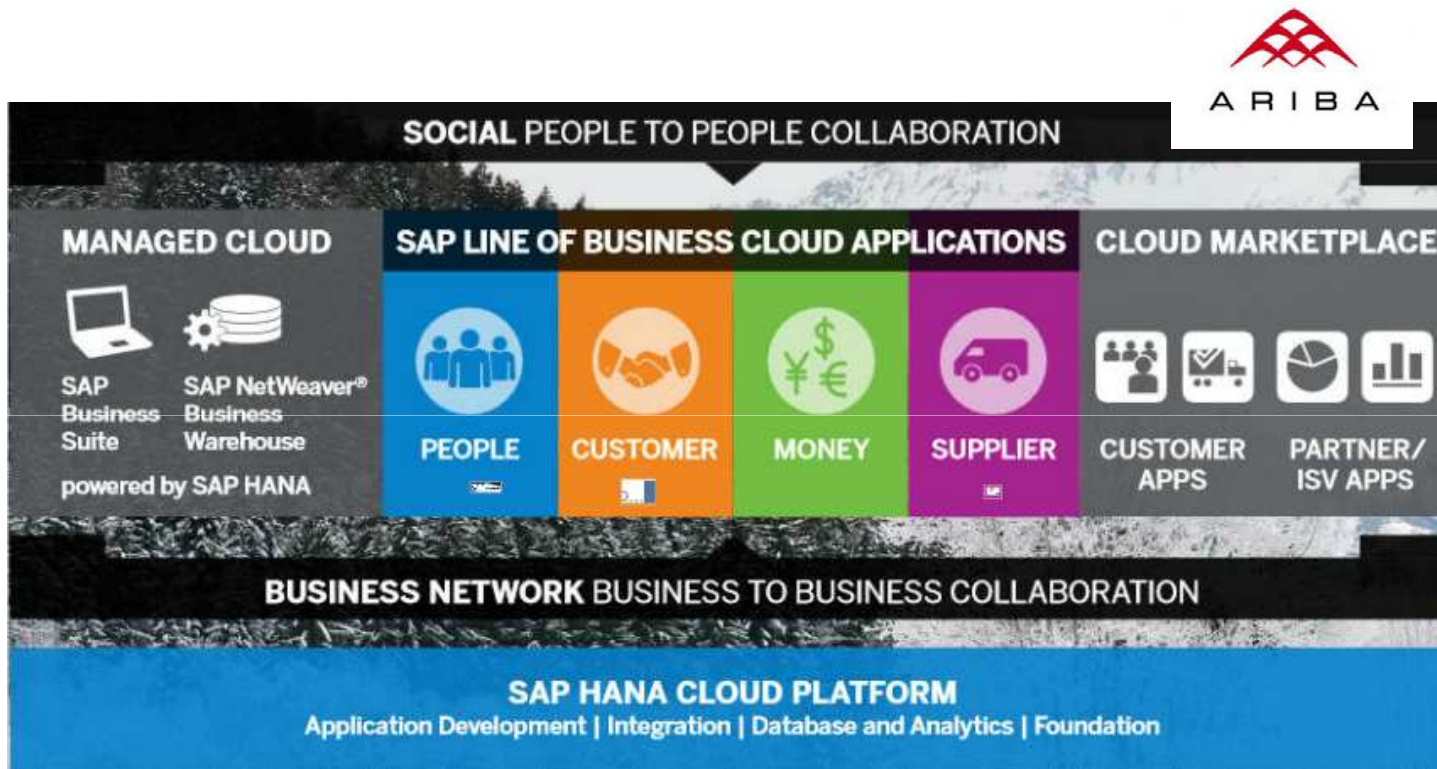
Category	Percentage
Accessories	32.98 %
Dresses	11.52 %
Jackets	12.04 %
Outerwear	8.9 %
Overcoats	4.71 %
Shirt Waist	10.47 %
Sweat-T-Shirts	9.42 %
Other	5.76 %
Other	4.19 %

The interface includes a Navigator on the left, a Properties pane at the bottom left, and a Job Log pane at the bottom right. The Job Log shows a job completed successfully at 08:06:23 EST 2012.

Cloud



Cloud



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 **SAP Lumira**



El ritmo del cambio se está acelerando

¿Cuánto tiempo lleva alcanzar una audiencia de 50 M?



Radio
38 años



TV
13 años



Internet
4 años

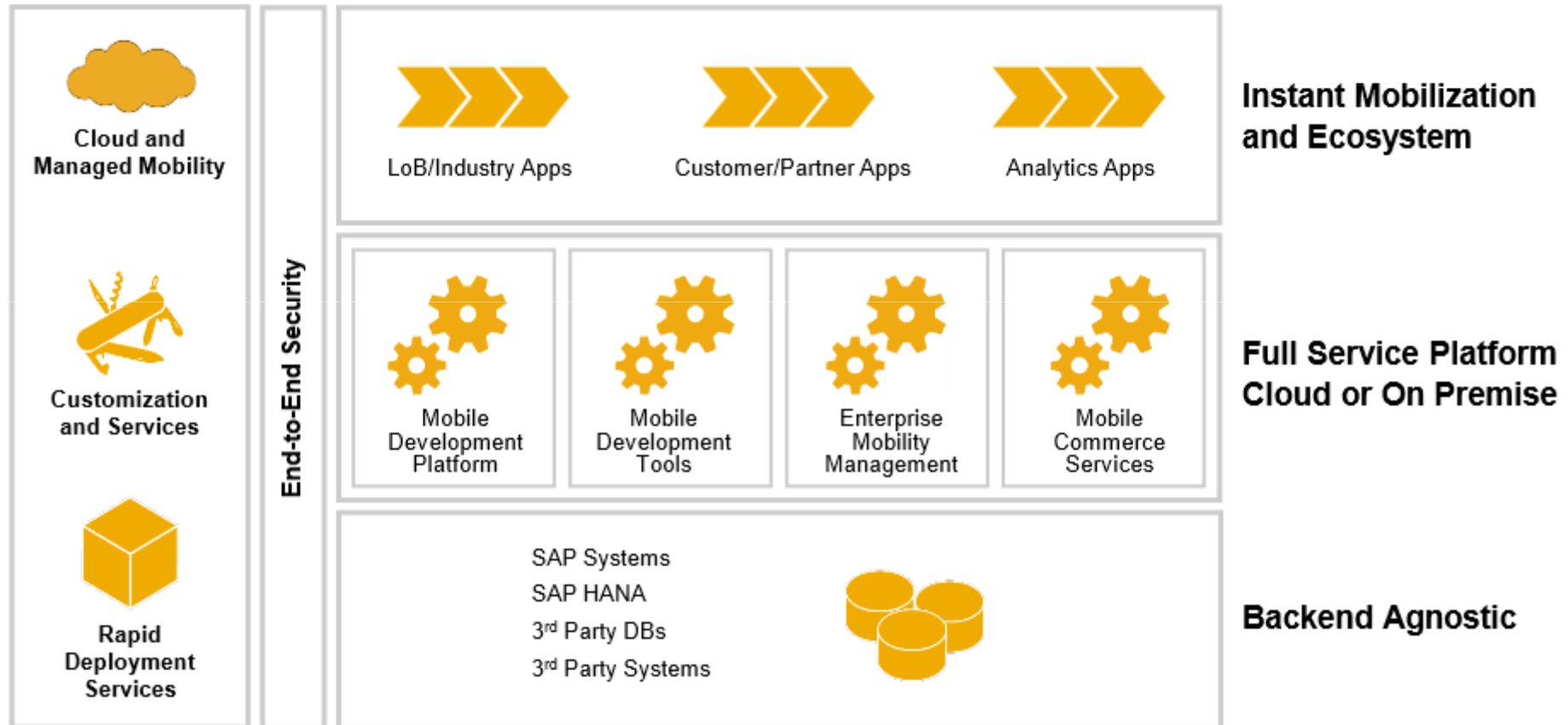


iPod
3 años

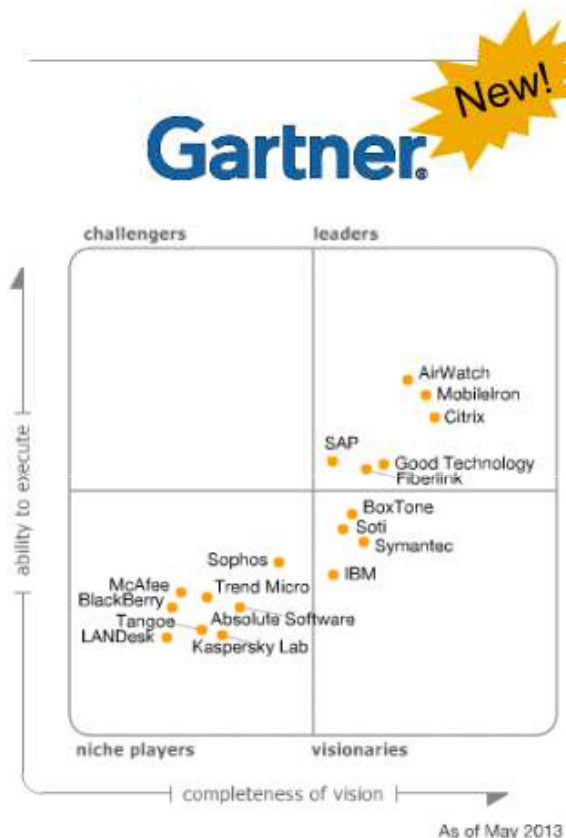


Facebook
2 años

Movilidad Soluciones de SAP



Movilidad



Magic Quadrant for Mobile Device Management Software

Author: Phillip Redman
Gartner, 23 May 2013 ID:G00250008



Mobility Report

“ Mobile Device Management is Dead. Long Live Enterprise Mobile Management. ”

Winners Losers

SAP	IBM
Antenna	Oracle
Boxtone	RIM

MDM is Dead – Long Live EMM!

Author: Chris Marsh | Co-Authors: Eugene Signorini
Yankee Group, June 2012



12th Consecutive Year!

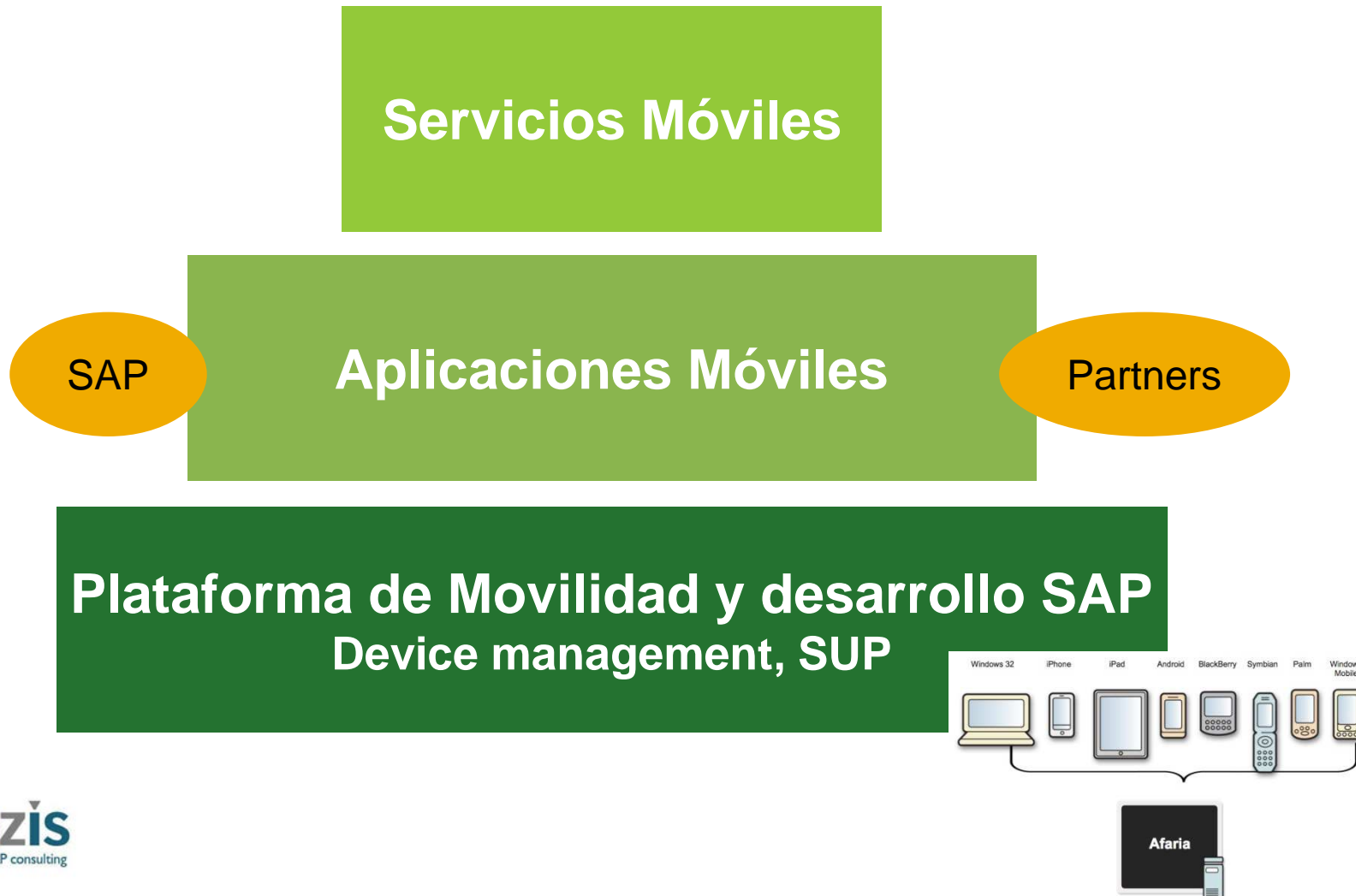
Mobile Enterprise Management (MDM + MAM)

SAP	14.0%
Good	12.4%
AirWatch	8.6%
MobileIron	8.2%
Citrix	5.7%
Fiberlink	5.1%
Microsoft	4.4%
LANDesk	3.1%
Symantec	3.1%
IBM	2.9%

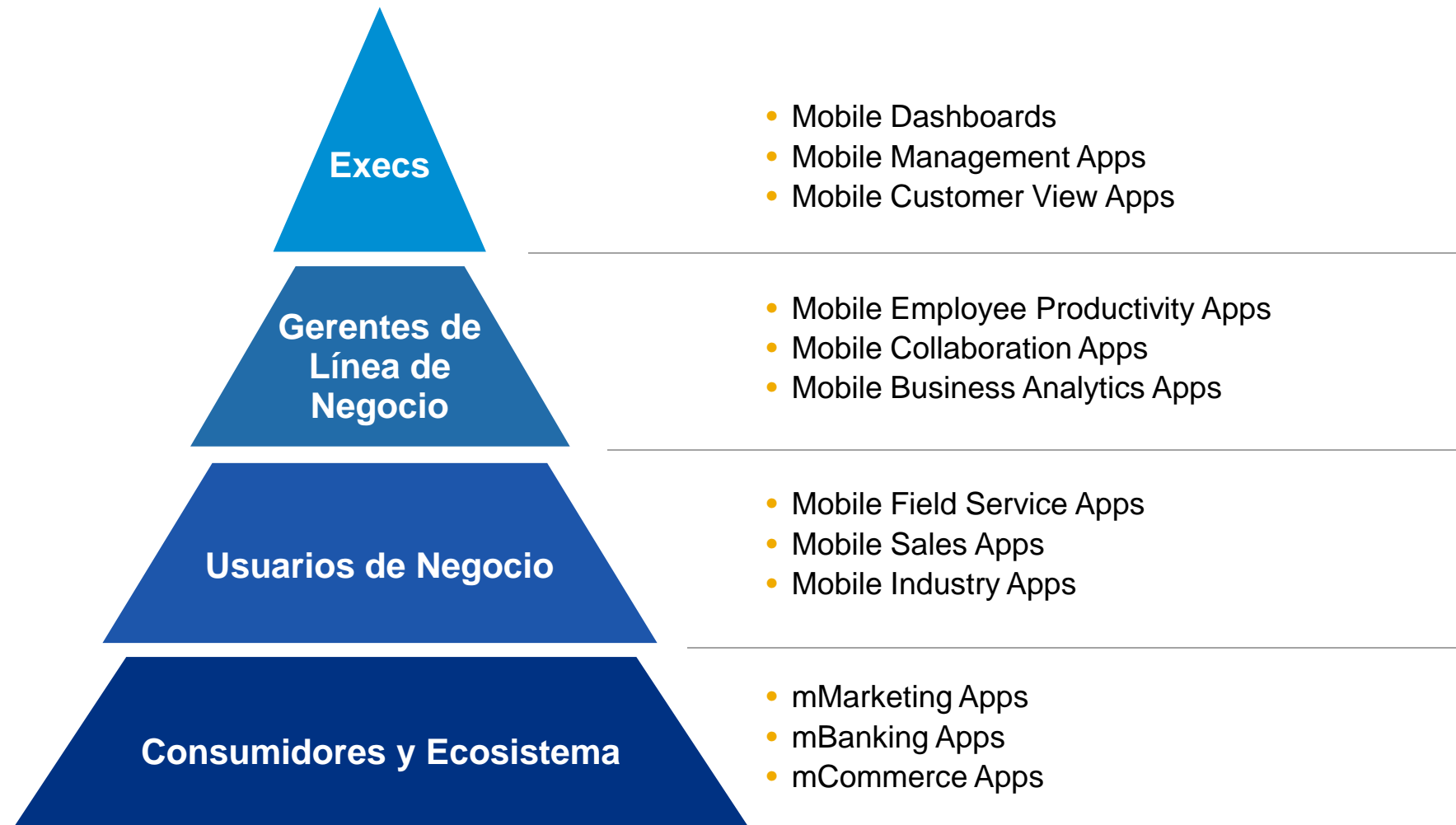
Worldwide Enterprise Management Software 2013-2017 Forecast and Analysis and 2012 Vendor Shares

Authors: Stephen Drake, Stacy Crook, Ben Hoffman
IDC, Jun 2013 ID:#241650

SAP Simplifica la Movilidad al Proveer una Solución Completa



Distintas Aplicaciones para distintos Usuarios



Algunos ejemplos de aplicaciones

Line of Business and Industry Applications

Finance

[SAP GRC Access Approver](#)
[SAP GRC Policy Survey](#)
[SAP Payment Approvals](#)
[SAP Travel Receipt Capture](#)
[SAP Travel Expense Approval](#)
[SAP Travel Expense Report](#)
[SAP RealSpend](#)

Human Resources

[SAP Fiori](#)
[SAP Employee Lookup](#)
[SAP HR Approvals](#)
[SAP Interview Assistant](#)
[SAP Learning Assistant](#)
[SAP Leave Request](#)
[SAP Manager Insight](#)
[SAP Timesheet](#)
[SAP Travel Expense Approval](#)
[SAP Travel Receipt Capture](#)
[SAP Travel Expense Report](#)

Supply Chain

[SAP Transport Notification and Status](#)
[SAP Transport Tendering](#)
[SAP Sanctioned-Party List](#)

Sales

[SAP CRM Sales](#)
[SAP Customer & Contacts](#)
[SAP Customer Financial Fact Sheet](#)
[SAP Sales Order Notification](#)
[SAP ERP Order Status](#)
[SAP Material Availability](#)
[SAP Customer Briefing](#)
[SAP Sales OnDemand](#)
[SAP Strategy Management](#)

Service

[SAP CRM Service Manager](#)
[SAP Work Manger](#)

Manufacturing

[SAP EHS Safety Issue](#)
[SAP ERP Quality Issue](#)
[SAP Inventory Manager](#)
[SAP Rounds Manager](#)
[SAP Work Manager](#)

Procurement

[SAP Cart Approval](#)

Consumer Products

[SAP Retail Execution](#)

Healthcare

[SAP EMR Unwired](#)
[SAP Clinical Task Tracker](#)

Insurance

[SAP Policy Holder Lookup](#)

Public Sector

[SAP Citizen Connect](#)

Retail

[SAP In-store Product Lookup](#)
[SAP On-Shelf Availability](#)
[SAP Retail Store Ops Associate](#)
[SAP Retail Store Ops Manager](#)

[SAP Retail Store Ops Manager](#)

Analytics Applications

[SAP BusinessObjects Mobile](#)
[SAP BusinessObjects Explorer](#)
[SAP Strategy Management](#)

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Aplicaciones Móviles SAP

- ❑ **SAP Mobile Sales**
 - ❑ **SAP Workflow**
 - ❑ **SAP Field Service**
 - ❑ **SAP Retail Execution**
 - ❑ **SAP Enterprise Asset Management** *
 - ❑ **SAP Employee Productivity Apps** *
 - SAP SRM Cart Approval
 - SAP HCM Employee Lookup
 - SAP HCM Approvals
 - SAP HCM Travel Receipt Capture
 - SAP ERP Sales Order Notification
 - SAP HCM Leave Requests
- SAP HCM Travel Expense Approval
 SAP ERP Customer and Contacts
 SAP ERP Material Availability
 SAP HCM Time Capture
 SAP HCM Travel Report

* Serán liberadas durante el 2011



Links de Interés

- http://www.sap.com/software-free-trials/index.epx?url_id=text-us-404-freetrials
- www.experiencehana.com
- www.sapafaria.com
- sap.store.com

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