


# Devices & Services Transformation

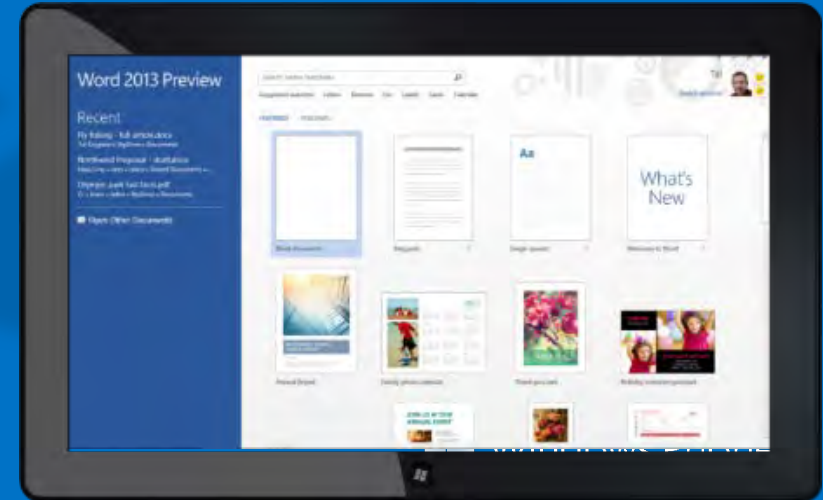
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A photograph of Steve Ballmer, a middle-aged man with a balding head and a friendly smile. He is wearing a dark blue polo shirt with thin red horizontal stripes. The background is a blurred blue and green wall. A purple speech bubble is overlaid on the bottom left of the image, containing a quote in white text.

“Being a devices and services company impacts how we run the company, how we develop new experiences, and how we take products to market for both consumers and businesses.”

Steve Ballmer

# Devices Consumers Will Love





Dell XPS 10



Dell Latitude 10



Asus



Samsung



Toshiba



Lenovo

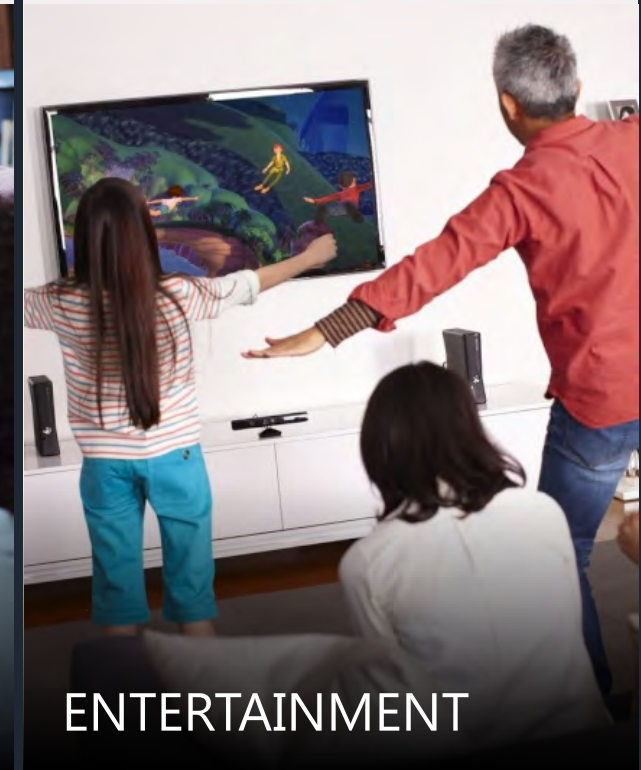
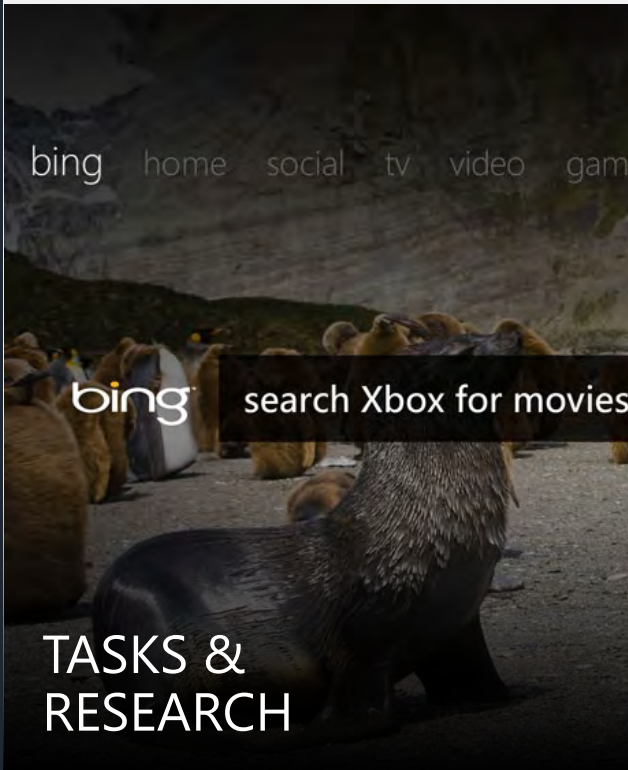
# Services For High Value Activities

bing

Office

skype™

XBOX





145,000+ Windows Apps



# Microsoft Devices & Services

Devices with End-User Services



Productivity  
Communication  
Entertainment

Services for the Enterprise



Information Security  
Device Management  
Enterprise Solutions  
Flexible Cloud Platform

